

COMPARISON SHOPPING

	Points Earned
15	Point Possible
	Percentage

Name _____

Class _____

Date _____

WHAT ARE YOUR SPENDING HABITS?

What is the last item you purchased? _____ (1 point)

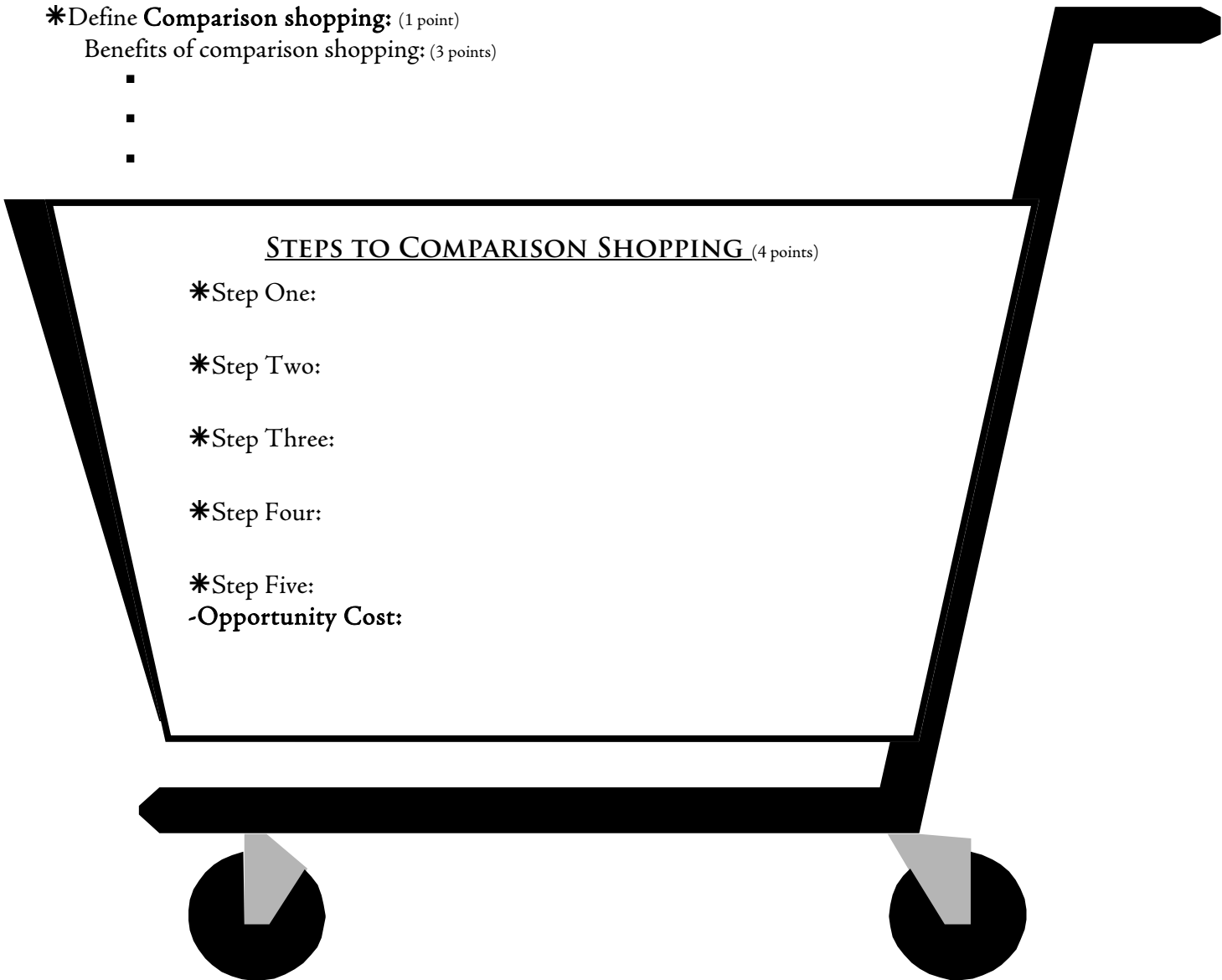
Did you inspect the product carefully, or did you buy the first thing you saw? _____ (1 point)

***Define Impulse buying:** (1 point)

***Define Comparison shopping:** (1 point)

Benefits of comparison shopping: (3 points)

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STEPS TO COMPARISON SHOPPING (4 points)

***Step One:**

***Step Two:**

***Step Three:**

***Step Four:**

***Step Five:**

-Opportunity Cost: